



(862) 251-6791 • P.O. Box 674 • Montclair, NJ 07042

www.supportsofia.org • info@supportsofia.org

9th Annual Walk Against Domestic Violence

"With Awareness There is Hope"

Saturday, September 7, 2019

9:00 AM – 1:00 PM

Registration Starts 9:00 AM • Walk Starts 10:00 AM

Participant Information Packet

Dear S.O.F.I.A. Supporter:

Thank you for participating in our 9th Annual Walk Against Domestic Violence and THANK YOU for organizing a team of your friends, family and co-workers! The S.O.F.I.A. Walk Against Domestic Violence will take place on Saturday, September 7, 2019 at Glenfield Park, 49 Maple Avenue, Montclair, NJ.

The attached packet of materials will help you with the process.

This event is hosted by S.O.F.I.A., a non-profit 501(c) 3 organization dedicated and committed to providing enhanced services for victims and survivors of domestic violence. With your support we have established the **S.O.F.I.A. Success Center**, a healing and wellness facility.

This community-based event will provide us with an opportunity to speak out and raise public awareness about the epidemic of domestic violence in our community.

We are very excited about having you, your co-workers, friends and families join us for our 9th Annual S.O.F.I.A. Walk Against Domestic Violence. Teams are a crucial part of the Walk and the success of this event is ensured with the help and participation of supporters like you.

If you have any questions, please feel free to contact us by phone: (862) 251-6791 or e-mail: info@supportsofia.org.

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General Information

DIRECTIONS FROM BLOOMFIELD AVENUE:

Head West on Bloomfield Avenue then turn left onto Maple Avenue. The Park is right past Glenfield School on the left.

Our Goals for this Event:

- To raise awareness about domestic violence
- To raise resources to support emergency needs of domestic violence survivors
- To maintain operational expenses for the **S.O.F.I.A. Success Center**

Walk Schedule:

9:00 am - 10:00 am: Registration

10:00 am - 11:00 am: The Walk Starts

11:15 am - 11:45 am: Grand Marshal Selina D. Carter, Mdiv.
Recognitions

12:00 pm - Prayer on the field

Registration:

Individual participants - \$20 registration fee

Team Captains - \$45 registration fee

Team Captains who provide a minimum of \$25 in sponsorships and complete their registration by August 17, 2019 will be eligible for one S.O.F.I.A. Walk Against Domestic Violence T-shirt.

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General Information

Team Captain Information

We hope the following information will help you to organize your efforts but if you need additional information, please contact us at 862-251-6791 or send an e-mail to info@supportsofia.org. We want to help you succeed AND we welcome your suggestions to help make the Walk fun and successful for everyone.

Fundraising and Promotion Ideas

Collect for the Cause!

A large percentage of the money raised for the Walk and the programs it funds comes directly from pledge money collected by participants. Please encourage team members to raise pledges. Challenge your team to raise as much money as possible—from hundreds to thousands!!! **Remember, to be eligible for a S.O.F.I.A. Walk Against Domestic Violence T-shirt, a \$20 registration fee and a minimum of \$25 in pledges (total of \$45) must be turned in by August 17, 2019.**

Create a Buzz!

Elicit interest among co-workers, friends and family by distributing registration forms and pledge sheets and by displaying posters in lunchrooms, lobbies and elevators. Distribute the enclosed material to all staff and send regular e-mails and voice messages. Ask payroll staff to insert the registration form and pledge sheets with paychecks.

Be Creative!

Your Team can be as creative as your imagination can take you! Challenge Team members to see who can raise the most money. Encourage friendly competition among departments or challenge other Teams. Create hats or other apparel to wear on the day of the Walk. **(Purple represents Domestic Violence Awareness.)**

Day of Walk

You will want to start by holding a quick team meeting to collect all registration forms and pledge money not previously turned in. Once you have met with your team, you can come to the Team Registration Area to finalize your team's registration. You will be asked to provide registration forms and pledge money for all team participants at that time – if your teammates are pre-registered, we will have copies of their forms at the signup. Once you have organized and registered your team, everyone can relax until teams are signaled to begin the Walk.

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Registration Form

First Name:	Last Name:
Address:	City, State, Zip:
Phone:	E-mail:

Age: (if you are under the age of 18, please have your parent/guardian sign the waiver below)

Registration:

Individual participants - \$20 registration fee.

Team Captains - \$45 registration fee

Team Captains who provide a minimum of \$25 in sponsorships and complete their registration by August 17, 2019 will be eligible for one S.O.F.I.A. Walk Against Domestic Violence T-shirt.

Team Captain Registration Fee and Deadlines:

In order to be eligible for a free S.O.F.I.A. Walk Against Domestic Violence T-shirt, the Registration/Waiver Form, \$45 registration fee and a minimum of \$25 in sponsorships must be turned in by August 17, 2019 to the address below or completed online. Please make checks payable to S.O.F.I.A.

I have enclosed my \$20 registration fee

I have enclosed my \$45 Team Captain Registration fee

I have enclosed a pledge/donation form along with donations collected totaling \$ _____

I cannot participate but please accept my tax deductible donation of \$ _____

S.O.F.I.A.

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Liability Waiver Form

Release of Liability Waiver

I hereby assume for myself, my heirs and my personal representatives any and all risks which might be associated with participation in the S.O.F.I.A. Walk Against Domestic Violence and I further waive, release, discharge and covenant not to sue Start Out Fresh intervention Advocates (S.O.F.I.A.) officers, members, sponsors, organizers or other representatives or their successors and assigns, for any injuries or damages of any kind whatsoever suffered by me as a result of taking part in the event and any related activities. I grant full permission for organizers to use my name, likeness or voice as well as photographs, videotapes or quotations from me in accounts and promotions in any medium of this event and of the activities of S.O.F.I.A. Walk Domestic Violence. This permission is perpetual and worldwide.

Date: _____

Participant: _____
(Print name)

Participant: _____
(Signature)

Parent or Guardian Signature (if under 18): _____
(Print name)

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Pledge Form

Team Captain/Participant Name _____ Email _____

Dear Sponsor,

I am participating in the 9th Annual S.O.F.I.A. Walk Against Domestic Violence on Saturday, September 7, 2019. All proceeds will contribute to ongoing domestic violence awareness and prevention and will show your support to survivors in our community. S.O.F.I.A. is also looking forward to establishing the **S.O.F.I.A. SAFE House** for domestic violence victims to offer housing and supportive services for our clients to become self-sufficient, positive and successful. **You can sponsor me for an amount that you are willing to contribute.** Please make checks payable to S.O.F.I.A. All contributions are tax-deductible. As you secure sponsor pledges, make copies of this form as needed. Thank you!

Name of Sponsor		Pledge Amount (Example: \$20.00)	Amount Collected from Sponsor
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			

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Rules

1. Participants (Team Captains) may start collecting pledges immediately. See pledge sheet above. (Page 6)
2. Please bring this form to the registration table along with your pledges on Saturday, September 7, 2019.
3. Pledges may be made by individuals and businesses. However, participants may not ask for pledges from any of the staff members of S.O.F.I.A.
4. **Each sponsor making a pledge should write their name and pledge amount.** Participants should collect the pledge in advance but must keep pledges until all are collected.
5. No running or jogging will be allowed. Participants are encouraged to wear hats and sunscreen and/or bring rain gear for protection from the weather.

We look forward to all our participants having a great time! For questions, concerns or to volunteer, contact **S.O.F.I.A. at 862-251-6791.**