



Phone: (862) 251-6791 • **Address:** P.O. Box 674 • Montclair, NJ 07042

Register Online: www.supportsofia.org/events

12th Annual Walk Against Domestic

Violence "With Awareness There is Hope"

Saturday, September 17, 2022 | 9:00 AM—1:00 PM

Canterbury Park, Canterbury Drive, Montclair, NJ

In-Person Or Virtual

Registration Begins: 9:00 AM • Walk Begins: 10:00 AM

*****National Virtual Walk – We will walk simultaneously at 10:00 AM on Saturday, September 17th and go LIVE via Facebook or Instagram*****

Participant Information Packet

Dear S.O.F.I.A. Supporter:

Thank you for participating in our 12th Annual Walk Against Domestic Violence! THANK YOU for organizing a team of your friends, family and co-workers! The S.O.F.I.A. Walk Against Domestic Violence will be held on Saturday, September 17, 2022 at Canterbury Park, Canterbury Drive, Montclair, NJ In-Person *or* Virtual.

The attached packet of materials will help you with the process.

This event is being hosted by S.O.F.I.A., a non-profit 501(c) 3 organization dedicated and committed to providing enhanced services for victims and survivors of domestic violence. With your support we have established the **S.O.F.I.A. Success Center**, a healing and wellness facility. This community-based event will provide us with an opportunity to speak out and raise public awareness about the epidemic of domestic violence in our community.

We are very excited about having you, your co-workers, friends and families join us at our 12th Annual S.O.F.I.A. Walk Against Domestic Violence. Teams are a crucial part of the Walk and success of this event is ensured with the help and participation of supporters like you.

If you have any questions, please feel free to contact S.O.F.I.A. by phone *or* email at:
(862) 251-6791 | info@supportsofia.org



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DIRECTIONS FROM BLOOMFIELD AVE. & ELM ST. IN MONTCLAIR: Heading West on Bloomfield Ave. turn left on Elm St. Follow Elm St. then bear left on Orange Road. Keep straight for approximately 1-2 miles. Turn left on Canterbury Dr. and the park is at the end. If you pass Rosedale Cemetery on the right, you have traveled too far. Turn around and Canterbury Dr. will be on your right.

Our Goals for this Event:

- To raise awareness about domestic violence
- To raise resources to support emergency needs of domestic violence survivors
- To maintain operational expenses for the **S.O.F.I.A. Success Center**

Walk Schedule:

9:00 am—10:00 am: Registration

10:00 am—11:00 am: The Walk Starts

11:15 am—11:45 am: Grand Marshal, Pamela McCauley, and Recognitions

12:00 pm—Prayer on the Hill

Registration: *Individual and Team Registrations Are Welcome*****

Team Captains Registration Fee: \$45

Team Captains Build a Team – Members Registration Fee: \$20

Team Captains: To be eligible for a S.O.F.I.A. Walk Against Domestic Violence T - shirt, a \$20 registration fee and a minimum of \$25 in pledges (total of \$45) must be turned in by August 26, 2022.

Registration Begins: 9:00 AM • Walk Begins: 10:00 AM



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Team Captain Information

We hope the following information will help you to organize your efforts. If you need additional information, feel free to contact us at **862-251-6791** or e-mail us at info@supportsofia.org. We want to help you succeed AND we welcome your suggestions to help make the event fun and successful for everyone.

Day of Event

You will want to start by holding a quick team meeting to collect all registration forms and pledge money not previously turned in. Once you have met with your team, you can come to the Team Registration Area to finalize your team's registration. You will be asked to provide registration forms and pledge money for all team participants at that time – if your teammates pre-registered we will have copies of their forms at the signup. Once you have organized and registered your team, everyone can relax until teams are signaled to begin the Walk.

Fundraising and Promotion Ideas

Collect for the Cause!

A large percentage of money raised for the Walk and the programs it funds comes directly from pledge money collected by participants. Please encourage team members to raise pledges. Challenge your team to raise as much money as possible—from hundreds to thousands!!! **Remember, to be eligible for a S.O.F.I.A. Walk Against Domestic Violence T-shirt, a \$20 registration fee and a minimum of \$25 in pledges (total of \$45) must be turned in by August 26, 2022.**

Create a Buzz!

Elicit interest among co-workers, friends and family by distributing registration forms and pledge sheets and by displaying posters in lunchrooms, lobbies and elevators. Distribute the enclosed material to all staff and send regular e-mails and voice messages. Ask payroll staff to insert the registration form and pledge sheets with paychecks.

Be Creative!

Your Team can be as creative as your imagination can take you! Challenge Team members to see who can raise the most money. Encourage friendly competition among departments or challenge other Teams. Create hats or other apparel to wear on the day of the Walk. **(The color *purple* represents Domestic Violence Awareness.)**



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Registration Form

First Name:	Last Name:
Address:	City, State, Zip:
Phone:	E-mail:

Age: (if you are under the age of 18, please have your parent/guardian sign the waiver below)

Team Registration Fee and Deadlines:

In order to be eligible for a free S.O.F.I.A. Walk Against Domestic Violence T-shirt, the Registration/Waiver Form, \$20 registration fee and a minimum of \$25 in donations (\$45 total) must be turned in by August 26, 2022 to the address below or completed online. Please make checks payable to S.O.F.I.A.

I have enclosed my \$20 registration fee

I have attached my personal donation of at least \$45

I have attached a pledge/donation form along with donations collected totaling \$_____

I cannot participate but please accept my tax deductible donation of \$_____

S.O.F.I.A.

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Liability Waiver Form

Release of Liability Waiver

I hereby assume for myself, my heirs and my personal representatives any and all risks which might be associated with participation in the S.O.F.I.A. Walk Against Domestic Violence and I further waive, release, discharge and covenant not to sue Start Out Fresh Intervention Advocates (S.O.F.I.A.) officers, members, sponsors, organizers or other representatives or their successors and assigns, for any injuries or damages of any kind whatsoever suffered by me as a result of taking part in the event and any related activities. I grant full permission for organizers to use my name, likeness, or voice as well as photographs, videotapes or quotations from me in accounts and promotions in any medium of this event and of the activities of S.O.F.I.A. Walk Against Domestic Violence. This permission is perpetual and worldwide.

Date: _____

Participant: _____
(Print name)

Participant: _____
(Signature)

Parent or Guardian Signature (if under 18): _____
(Print name)



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Pledge Form I

Team Captain/Participant Name _____ Email _____

Dear Potential Sponsor,

I am participating in the 12th Annual S.O.F.I.A. Walk Against Domestic Violence on Saturday, September 17, 2022. All proceeds will contribute to ongoing domestic violence awareness, prevention and will show your support to survivors in our community. S.O.F.I.A. is looking forward to assisting domestic violence victims by offering supportive services for our clients to become self-sufficient, positive, and successful. **You can sponsor me for an amount that you are willing to contribute.** Please make checks payable to S.O.F.I.A. All contributions are tax-deductible. Thank you!

	Name of Sponsor	Pledge Amount (Example: \$45.00)	Amount Collected from Sponsor
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			



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Pledge Form II

National Team Captain/Participant Name _____ Email _____

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	Name of Sponsor	Pledge Amount (Example: \$45.00)	Amount Collected from Sponsor
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			



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Rules

1. Team Captains should *start soliciting pledges immediately*. See Pledge Forms
2. *Individuals and businesses may make pledges*. However, Team Captains may *not* solicit pledges from any S.O.F.I.A. staff member.
3. **Sponsors making a pledge should write their name and pledge amount.**
Team Captains should *collect all pledges in advance of the Walk and must turn in all pledges the day of the Walk, Saturday, September 17, 2022.*
4. Team Captains should bring the Pledge Form to the registration table along with the collected pledges on Saturday, September 17, 2022.
5. *No running or jogging will be allowed at the Walk*. Participants are encouraged to wear hats and sunscreen and/or bring rain gear for protection from the weather.

We look forward to all of our participants having a great time! For questions, concerns or to volunteer, contact **S.O.F.I.A. at 862-251-6791**. Thank you!